

SAS + CLINT ORMS FATHER'S DAY GIVEAWAY OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN.

A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.

1. Beginning at 11:00 a.m. Central Standard Time (CST) on June 16, 2021 until 11:59 p.m. (CST) on June 20, 2021 (the Promotion Period), you may enter the San Antonio Shoe, Inc. ("SAS," or "Sponsor") Giveaway (the "Promotion") by completing the following steps: (a) Follow @sanantonioshoemakers and @clintormsbuckles on Instagram, (b) "like" the giveaway post on the @sanantonioshoemakers and @clintormsbuckles Instagram page, (c) comment on the giveaway post on the @sanantonioshoemakers Instagram page tagging one (1) friend in the comment. There are no limits to the amount of entries. Friends must be tagged in individual comments to be considered valid. Incorrect and incomplete entries are void.

All entries must be received by the end of the Promotion Period to be valid. There is no limit to the number of entries per eligible person. Multiple participants are not permitted to share the same Instagram account. Any use of robotic, repetitive, automatic, programmed, or similar entry methods or agents (including, but not limited to giveaway entry services) will void all entries by you. In the event of a dispute as to any online entry, the authorized owner of the Instagram account used to enter will be deemed to be the entrant. Potential winner may be required to show proof of being the authorized owner of the account.

2. Eligibility: The Promotion is open only to legal residents of the 50 United States and the District of Columbia (D.C.) who: (a) are 18 years of age or older, and (b) are located in one of the 50 States or D.C. at the time of entry. All entrants must be verified Instagram followers of @sanantonioshoemakers and @clintormsbuckles throughout the Promotion Period. Employees, contractors, directors and officers of SAS (Sponsor), and their respective partners, subsidiaries, affiliates, retailers, sales representatives, dealers, distributors, and licensees, and the advertising, fulfillment, and promotion agencies involved in the development and administration of this Promotion, and each of their respective officers, directors, employees and agents (collectively, "Promotion Parties"), and their immediate family members (parent, child, sibling and spouse of each, regardless of where they reside) as well as those living in the same households of each (whether related or not) are not eligible. Void outside the 50 United States/D.C and where prohibited by law. If you are deemed a minor in your state of residence (Minor), you must have the consent of your parent or legal guardian to participate in this Promotion. Proof of consent may be required at any time.

You are not a winner until your prize claim is validated and you receive official written notification from the Sponsor. All entries become the exclusive property of the Sponsor and will not be acknowledged or returned except as provided herein. Entries which are incomplete, incorrect, incomprehensible, not received, or which do not otherwise comply with these Official Rules will not be entered into the Promotion. Entries made by facsimile, overnight courier, third party entry service, automated means, or in any other manner not specifically allowed under these Official Rules will not be entered into the Promotion.

3. Winner Selection: one (1) prize winner will be selected in a random drawing from among all eligible entries on approximately 6/29/2021 and will be contacted by Instagram Direct Message on or about 6/30/2021. Decisions of Sponsor with respect to winner/s and other matters pertaining to the Promotion shall be final. The odds of winning depend upon the number of eligible entries received. Please be sure to reply to the message with required information within 24 hours. If we do not hear from you in that time, your entry will be forfeited and we will select a new winner. Sponsor is not responsible if your message goes to Spam.

4. Prize Value: The prize is a choice of one pair of SAS Shoes from a selection of four (4) styles listed below, with an approximate retail value of \$290; one 1½" leather belt with an approximate value of \$130; a Clint Orms "Jasper-1800" belt buckle valued at approximately \$1,200. Total Prize Value is approximately \$1,620. No substitution, cash redemption or transfer of prizes is permitted except at Sponsor's sole discretion or as provided herein. If the advertised prize cannot be awarded for any reason, Sponsor reserves the right to substitute a prize of equal or greater value. All federal, state and local income taxes on the prizes and all other costs associated with acceptance or use of the prizes are the sole responsibility of the winners. Arrangements for delivery of prizes will be made after winner validation. Use of gift cards is subject to the terms, conditions and policies of the issuer. No more than the stated number of prizes will be awarded. Winner will communicate with

Sponsor to choose the desired shoe style and shoe sizes in the size and style combinations listed below. Delivery date of prizes depends on SAS' manufacturing lead time and production scheduling.

Available Shoe Styles and Sizes				
Shoe Style (and colorway)	Narrow Sizes	Medium Sizes	Wide Sizes	Double Wide Sizes
Waypoint (Bison)	Men's 10--12	Men's 7--13	Men's 7--13	Men's 8--12
Walkaround (Bison)	Men's 10--12	Men's 7--13	Men's 7--13	Men's 8--12
Penny Signature (Brown Bison)		Men's 7--15	Men's 7--15	
Penny Signature (Bison)		Men's 7--15	Men's 7--15	

5. General Rules: All applicable federal, state and local laws apply. All potential winners (or their parent/legal guardian if a minor) will each be contacted by email, telephone, regular mail or overnight mail, and may be required, at Sponsor's discretion, to complete, sign and return an affidavit of eligibility and liability release. The return of any notification as undeliverable, or failure to respond to notices or return any required documents in a timely manner, or a determination that a potential winner is ineligible or not in compliance with these Official Rules, as determined by Sponsor, may result in disqualification of the winner and forfeiture of the corresponding prize. By participating in this Promotion, entrants agree to abide by and be bound by these Official Rules. **DISCLAIMER:** This giveaway is NOT sponsored or endorsed by Instagram®, solely SAS and Clint Orms.

Sponsor reserves the right, at its sole discretion, to disqualify and prosecute any individual who tampers with or attempts to tamper with the entry process or who enters using any automatic or programmed entry duplication method, or any entry service. **CAUTION: ANY ATTEMPT BY ANY PERSON TO DELIBERATELY CORRUPT OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO DISQUALIFY, PROSECUTE AND SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.**

In the event of a dispute regarding the identity of the person submitting an entry, the entry will be considered to have been made by the person in whose name the entry was made.

6. Release & Waiver: By participating in this Promotion, entrants agree to release, discharge and hold harmless Promotion Parties from and against any and all liability, loss, injuries or damages (Direct or Consequential) associated with participation in this Promotion or the acceptance, possession, use or misuse of any prize received in this Promotion. By participating in this Promotion, entrants waive all rights to claim punitive, indirect, incidental and consequential damages, attorneys' fees or any damages.

7. Limitations of Liability: SAS and its respective affiliates, subsidiaries, parent, advertising and promotion agencies, and their respective officers, directors, shareholders, employees and agents, including any and all Internet servers and access provider(s) are not responsible for: any incorrect or inaccurate entry information; human error; technical malfunctions; failures, omission, interruption, deletion, or defect of any telephone network, computer online systems, computer equipment, server providers, or software, including any injury or damage to your or any other person's computer relating to or resulting from participation in this Promotion; inability to access the Website; theft, tampering, destruction, or unauthorized access to, or alteration of entries; transactions that are processed late or incorrectly or are incomplete or lost due to computer or electronic malfunction or traffic congestion on the Internet or at any web site; printing or human or other errors; and any entries which are late, lost, incomplete, misdirected, stolen, or any combination thereof.

Online submission is not considered proof of delivery or receipt. All entries become the property of Sponsor and will not be returned. By entering, you agree to release, discharge, indemnify and hold harmless the Promotion Entities, and their respective parent companies, subsidiaries, their respective representatives and agents, advertising and promotion agencies, promotion partners and prize suppliers, and all of their respective affiliated companies, employees, officers, directors and shareholders, from and against all claims and damages or liability arising in connection with your participation and/or entry in the Promotion and/or their receipt or use of any prize awarded in this Promotion or due to any injuries, damages or losses to any person (including death) or property of any kind resulting in whole or in part, directly or

indirectly, from acceptance, possession, misuse or use of any prize or participation in any Promotion-related activity or participation in this Promotion.

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations of any participant or Sponsor in connection with the Promotion shall be governed by and construed in accordance with the internal laws of the State of Texas without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other state's laws. All disputes shall be settled in Bexar County, Texas. Participants hereby agree to be subject to the personal jurisdiction of the state and federal courts in, or having jurisdiction over matters occurring in, Bexar County, Texas.

The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Promotion-related materials or notifications and the terms and conditions of these Official Rules, these Official Rules shall prevail, govern and control.

8. Privacy: Acceptance of a prize constitutes permission for the Sponsor and its agencies to use winners' names and likenesses for purposes of advertising and publicity in all media worldwide without further compensation or notice, unless prohibited by law.

9. Winners' List: To request the winners' list for this promotion, please send a self-addressed, stamped envelope to the SAS Marketing Team at 1717 SAS Drive, San Antonio TX 78211. Requests must be received within 28 days after winner validation is completed.

10. Sponsor: San Antonio Shoe, Inc., San Antonio, TX 78224.